



Union Square Campus, Inc.
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UNION SQUARE CAMPUS RECEIVES LINCOLN FINANCIAL FOUNDATION GRANT

Greensboro, NC, January 8, 2018 – Union Square Campus, Inc. has received a \$25,000 grant from the Lincoln Financial Foundation in support of its Phase II project. In collaboration with local universities and industry, Union Square Campus Phase II will further educational and partnering opportunities in cybersecurity and design innovation. The concept is to house both focus areas in one location, which would offer planned activities and educational programs. Including startup space and support; real world, hands-on experience for college students through internships, faculty and student research and business services; and an event hub.

Lincoln Financial Foundation, the philanthropic arm of Lincoln Financial Group, believes in empowering people to live greater lives, which advances culture and empowers greater positive change. Its grant is part of Lincoln Financial's annual \$10 million investment in its local communities' youth education, economic and workforce development, human well-being and arts programs.

About Union Square Campus, Inc.

Union Square Campus, Inc. is an initiative of Opportunity Greensboro, a group of business, foundation and higher education institution leaders in Greensboro, North Carolina. Its mission is to foster community-specific models of collaboration to transform the wealth of local educational and business assets into new community and economic success. The focus is to create an educational campus in underutilized parts of downtown Greensboro. Long-term economic impact would extend beyond Greensboro.

About Lincoln Financial Foundation

The Lincoln Financial Foundation, established in 1962, is a nonprofit organization formed and supported by Lincoln Financial Group. Under the Foundation guidelines, grants are made in the areas of arts, education, human services and economic/workforce development.

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